



Sd3's sustainability snippets, sorted from various sources.

What's in the press?

- Green Futures:** (Jul 07) Tidal power, human power to electricity, biofuels
- Ethical Corporation:** (Jul 07) General electric and the Hudson, carbon offsetting, Walkers
- The Ecologist:** (September 07) The problem with bananas, The 11th Hour



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| Snippet | Source, Go to | Date |
|---|---|-------------|
| Join us at our evening do to launch Sd3 ClimateEnergy Services! Sep 20 | http://www.sd3.co.uk/new37.html | |
| Carbon management | | |
| Geothermal energy is an efficient, renewable energy source that has long been underutilized, but the market is likely to grow in the next decades. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjU1NTI | 18 July |
| Defra launches online tool to help people calculate their carbon footprint from home energy, appliances and transport, including action plan for cutting their CO ₂ emissions. | http://www.lowcvp.org.uk/news/666 /bulletin/ | 20 June |
| Electricity industry association, Eurelectric takes a cautious approach to CO ₂ capture and geological storage technologies, suggesting they compete with other low-carbon power-generation technologies. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjUwODk | 12 June |
| A standardized method to measure GHG emissions in products and services will give UK consumers information on food miles and energy consumption of products and services in the form of carbon labelling, and allow retailers and their supply chains to measure, compare and reduce their impacts. | http://www.edie.net/news/news_sto ry.asp?id=13103&channel=1 | 1 June |
| The Clinton Foundation and Microsoft Corp. are to develop pro bono technology tools that will enable the world's 40 largest cities to monitor and reduce their greenhouse gas emissions, recognising the role of communities in tackling climate change. | http://www.csrwire.com/PressReleas e.php?id=8574 | 17 May |
| According to a new survey of global executives, almost a third of companies don't currently monitor their carbon emissions or plan on doing so. Government regulation is called for to reduce uncertainty about requirements. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjQ2MjI | 15 May |
| CO ₂ emissions from the 9,000 heavy industrial plants in the European ETS rose by 1%-1.5%. The amount of C emitted was less than the quota of allowances. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjQwMjQ | 10 April |
| Carbon con? Offsetting is by no means straightforward and its effectiveness is far from certain. | http://www.wbcsd.org/includes/getT arget.asp?type=DocDet&id=MjM2OTc | 2 April |
| Global carbon market to double in size in 2007 according to analysts, Point Carbon with 2.4 billion tonnes expected to be traded. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjM0NzE | 15 March |
| Greater harmonisation of emissions trading schemes and their processes is required worldwide, according to a new report by PricewaterhouseCoopers. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjMwMzU | 22 February |
| 'Grey areas with green energy': Most energy companies exaggerate their green credentials by repackaging their renewable energy obligations as green tariffs. | http://business.timesonline.co.uk/tol /business/money/article1289381.ece | 6 January |
| Sustainability management in business, CSR | | |
| Business for Social Responsibility proposes a move from the current surveillance approach to sustainable supply chain management towards a more comprehensive, positive and proactive approach. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjU1OTA | 24 July |
| CEOs of large corporations launch "The CEO Water Mandate" - a project to help companies address the global water crisis by better water use management. | http://www.globalcompact.org/News AndEvents/news_archives/2007_07_05 e.html | 5 July |
| Survey reveals a revolution in Americans' expectations toward companies' responsible business practices, both as consumers and as employees, with Americans more likely than ever before to reward companies for their support of social issues. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjU1MjE | 16 July |
| After making public its list of factories in 2005, Nike continues to lead the way in ethical supply chains with a goal of eliminating excessive overtime | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object | 10 July |

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| for workers in their supply chain by 2011, by altering their buying practices. | Id=MjU0NTg | |
| EU's REACH legislation on dangerous chemicals came into force on 1 st June 2007 after years of negotiation. Environmental groups voicing skepticism. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjQ4ODQ | 1 June |
| Etnisphere Magazine releases it's World's Most Ethical Companies list. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjQ1ODg | 11 May |
| The Coca-Cola Company aims to replace all the water it uses by reducing, recycling and replenishing. | http://www.csrwire.com/PressReleas e.php?id=8786 | 6 May |
| Codes of conduct and monitoring compliance through auditing are not enough to improve supplier labour conditions - unions or other forms of independent workers' organisations are needed. | http://www.ethicalcorp.com/content .asp?ContentID=5032&newsletter=24 | 1 May |
| Wal-Mart's apparent research and surveillance raises questions about trust. Its surveillance of employees, for instance, allows the company to monitor workers' external email, as well as external company accounts. | http://www.socialfunds.com/news/ar ticle.cgi/article2274.html | 24 April |
| WWF launch One Planet Business project with the first phase of the project on addressing the sustainability issues surrounding personal mobility | www.wwf.org.uk/oneplanetbusiness | 19 Mar |
| Wal-Mart launch 'Sustainability 360' project designed to roll out sustainable development throughout the company. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjI3MDA | 1 Feb |
| M&S announced their 5 year sustainability 'Plan A' to go carbon neutral and zero waste with 20% renewable energy for new stores and more local sourcing of food amongst the initiatives that were announced. | http://news.bbc.co.uk/1/hi/business /6262453.stm | 15 Jan |
| Environment & climate change | | |
| Half of UK businesses think current environmental policies are not sufficient to induce changes in behaviour to address climate change, according to a PwC survey. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjU0MDg | 5 July |
| Britain could be carbon neutral in 20 years with changes in building standards, transportation, food production and use of renewable energy sources, according to report by the Centre for Alternative Technology. | http://www.edie.net/news/news_sto ry.asp?id=13286&channel=6 | 12 July |
| EU ministers to revise the emissions-trading scheme (ETS) to ensure better functioning. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjUzMjM | 2 July |
| New SustainAbility study looks to the year 2027, reviewing some of the key recent globalisation trends and describing four possible scenarios for the future. | http://www.csrwire.com/PressReleas e.php?id=8766 | 5 June |
| India says its current environmental policies will lead to a 25 % reduction in GHGs by 2020. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjUwNDA | 6 June |
| China and the US, who together account for 40 % of global GHG emissions, are embracing voluntary approaches to climate change mitigation, rejecting hard targets for emissions reductions. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjQ4MjE | 30 May |
| US study shows carbon emissions growing three times faster between 2000-2004 than in the 1990s worldwide, a reverse in the long-term trend for reduction in carbon fuels and greater energy efficiency. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjQ2Njg | 21 May |
| A round-up of the most common climate change myths | http://environment.newscientist.com /channel/earth/dn11462 | 16 May |
| Forest and climate change experts say deforestation produces 20 % of carbon emissions and that curbing it is important in fighting climate change. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjQ1ODM | 11 May |
| Switching to compact fluorescent bulbs gaining momentum around the world. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjQ1NzM | 9 May |
| The world has the means to fight climate change, but must act immediately, according to the IPCC. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjQ1MTk | 4 May |
| While production and policy support of bio-fuels have increased in response to climate change concerns, critics challenge the benefits. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjQ0Njc | 2 May |
| European leaders ratify 10% biofuels target; EC announces consultation on biofuels sustainability. | http://www.lowcvp.org.uk/news/627 /bulletin/ | 27 Apr |
| ConocoPhillips and AIG (insurance) joined the US Climate Action Partnership to persuade Congress to implement a climate change law. | http://www.edie.net/news/news_sto ry.asp?id=12869&channel=1 | 13 Apr |
| EU proposes new green taxes to fight climate change which will serve to discourage consumers from environmentally damaging products and services. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjI1MjU | 22 Mar |
| New EU Climate Change deal signed with binding targets for 20% renewable energy by 2020 in the EU. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjMyODA | 9 Mar |
| Ken Livingstone announces climate change action plan for London comprising Green Transport, Homes, Organisations and Energy programmes, with plans to reduce the capital's emissions by 60% by 2050. | http://www.lowcvp.org.uk/news/608 /bulletin/ | 28 Feb |

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| Reports by Lehman Brothers and UBS banks outline the risks and opportunities of climate change for business. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjI3MjE | 2 Feb |
| Reporting/Assurance | | |
| Sustainability reporting has become mainstream, but the debate over what, how and to whom companies should report continues, with many still waiting for more hard data in reports. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjUzMzE | 2 July |
| Ceres-ACCA North American Awards for Sustainability Reporting seeing more entries and a better quality in reporting. | http://www.socialfunds.com/news/article.cgi/article2285.html | May 4 |
| Half of the US's top 100 companies report on environmental performance. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjQzNjE | April 26 |
| Remember ReportAlert - the report announcement service to find out about the latest CSR reports. | http://www.reportalert.info/ | Ongoing |
| UN Global Compact de-lists 200 companies for failing to communicate. | http://www.csrwire.com/News/7161.html | 28 Dec |
| Financial services sector | | |
| A comprehensive survey of the world's largest institutional investors finds them actively integrating environmental, social and governance (ESG) issues into their investment management and ownership practices. | http://www.csrwire.com/PressRelease.php?id=9091 | 3 July |
| Market demand and international standards have made banks greener. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjUzNjQ | 3 July |
| HSBC announces a five-year, US\$100 million partnership to respond to the urgent threat of climate change worldwide with the support of several NGO's. | http://www.csrwire.com/PressRelease.php?id=8726 | 30 May |
| JPMorgan has established an alternative energy investment banking unit. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjQ3MzA | 24 May |
| Mobile phone banking will give access to banking services for more than two billion people worldwide who don't have access to traditional banking. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjQ3MTU | 23 May |
| Barclays announces that it has gone carbon neutral through increased energy efficiency, purchasing more renewable energy and by offsetting their carbon emissions. | http://www.edie.net/news/news_story.asp?id=12751&channel=1 | 12 Mar |
| FTSE4Good announce the inclusion of new climate change indicators as part of their sustainability criteria. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjI3OTE | 8 Feb |
| Banks should acknowledge their crucial role in addressing and minimizing the risk of human rights violations associated with their business, says BankTrack. | http://www.banktrack.org/?id=100 | 16 Feb |
| EIRIS survey: environmental & climate change are firmly on investors' radars. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjI1NzE | 24 Jan |
| Food & drink / Tourism & hospitality sectors | | |
| EU obesity strategy gives food industry 3 years to self-regulate on products and advertising before considering legislation. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjQ4MjU | 31 May |
| Unilever moves towards ethical sourcing of tea, starting with Rainforest Alliance Certification of its tea producers in East Africa. | http://www.csrwire.com/PressRelease.php?id=8684 | 25 May |
| Ethical Corporation columnist looks at Chiquita's ethics. | http://www.ethicalcorp.com/content.asp?ContentID=5068&newsletter=24 | 7 May |
| Hershey chocolate company commit to ethical supplier code. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjMyNjc | 8 Mar |
| US plans to reduce fishing subsidies at WTO talks to replenish fragile stocks. At present more than 1 billion people are depending on fishing for their livelihoods. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjM1OTM | 21 Mar |
| McDonald's to sell Rainforest Alliance certified coffee throughout its stores. 143,000 cups are to be served daily in their UK and Irish stores. | http://www.csrwire.com/PressRelease.php?id=4612 | 10 Jan |
| Electronics & ICT | | |
| A sustainability label to help consumers identify durable, easy-to-repair electrical and household goods has been launched in Austria. | http://www.edie.net/news/news_story.asp?id=13292&channel=5 | 13 July |
| Intel and Google announce the 'Climate Savers Computing Initiative' aimed at reducing greenhouse gas emissions from computer use. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjUxMTk | 13 June |
| Only a small amount of the 40 million tonnes of electronic scrap created globally each year is being recycled and unless countries start recycling more, they will soon face serious shortages. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjQ3Mzk | 24 May |
| ICT accounts for around two per cent of global carbon dioxide emissions, as | http://www.pcpro.co.uk/news/11164 | 27 April |

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| much as aviation. | 3/computing-rivals-aviation-for-co2-emissions-gartner.html | |
| Dell's Plant a Tree for Me campaign launched in the US, offering customers the chance to offset the carbon emissions associated with their IT purchases. The programme will start in Europe in April. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjIzNDg | 10 Jan |
| Consumer electronics manufacturers and NGOs urge the European Commission to make producers of WEEE fully responsible for take back and recycling. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjMzMDE | 12 Mar |
| Extractive, Metals and Minerals Industries | | |
| A campaign against UK-based Vedanta Resources in India, accusing the mining company of causing severe damage to the environment and the lifestyle of local tribes, culminates as the Indian Supreme Court rule on the construction's legality. | http://news.independent.co.uk/world/asia/article2838655.ece | 6 August |
| The Mining Association of Canada launches biodiversity policy including "no go" areas and financing mining site biodiversity restoration projects. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjU1NDI | 18 July |
| The world's cement industry reviews the progress made since the launch of its sustainability initiative five years ago. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjQxOTE | 24 Apr |
| 21 US jewellery retailers including QVC and Wal-Mart with a combined sale total of \$12 billion, sign up to 'No Dirty Gold's' Golden Rules for responsible mining. The campaign is led by Oxfam America and Earthworks. | http://www.nodirtygold.org/ | Feb 2007 |
| Automotive sector and sustainable mobility | | |
| The world's auto manufacturers produced a record amount vehicles in 2006, with consumer demand for cars staying strong. | http://www.worldwatch.org/node/5197 | 18 July |
| 23 corporations and 6 environmental groups have so far joined the U.S. Climate Action Partnership, campaigning for legislation on GHG emissions. | http://www.environmentaldefense.org/article.cfm?contentID=5828 | 28 Jul |
| Green car fleet would make financial sense to UK businesses. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjUxNDY | 18 June |
| Boeing plans to fly its aircraft on 50 % biofuels. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjUxMzE | 14 June |
| Aviation's impact on climate change is much as 10 % and growing, and the industry is sure to be a target for regulatory or policy action as well as technology development. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjUxMTg | 13 June |
| EU ministers to focus on the transport sector to fulfil energy and climate-change commitments. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjUwNzM | 11 June |
| Airline sector aims for zero carbon dioxide emissions by 2050, a goal critics say is unrealistic. | http://www.wbcsd.org/plugins/DocSe arch/details.asp?type=DocDet&Object Id=MjUwMDU | 5 June |