




Sd3's sustainability snippets Apr 06 - Sep 06, sorted from various sources.

What's in the press?

-  **Green Futures:** Ethical shopping, Surfing, Lush www.greenfutures.org.uk/
-  **The Ecologist Magazine:** Life is rubbish, Herceptin, Road kill chef www.theecologist.org/
-  **Fast Company:** Landfill mining, Ebay in China, Digi-flicks www.fastcompany.com/magazine/



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Snippet	Source, Go to	Date
Carbon management		
The EU emission trade reporting deadline passed and up to 15% of the 12,000 participating companies hadn't submitted verified reports on their carbon emissions in 2005, the scheme's first year in operation.	Environment DAILY	Apr 7
The Earth is likely to experience a temperature rise of at least 3C, the UK government's chief scientist says.	http://news.bbc.co.uk/1/hi/sci/tech/4888946.stm	Apr 18
UK Government has confirmed, in concluding the Climate Change Programme Review, that the UK is unlikely to achieve its target of a 20% reduction in carbon dioxide emissions by 2010 and that an outcome in the range 15-18% below 1990 levels is now more likely.	LowCVP e-Newsletter	Apr 20
EPA honours 2006 Leaders in Climate Protection: IBM, Johnson & Johnson, and Baxter International are among the 13 winners of the annual awards recognizing outstanding efforts to protect the Earth's climate.	http://www.wbcsd.org/includes/getTarget.asp?type=DocDet&id=MTkyND A	May 25
Service-sector companies contribute to climate change through their electricity use, heating, cooling and travel. WRI's new guide shows the connection between climate change and the service sector and discusses the business case for action.	More information: http://climate.wri.org/hotclimateco/olcommerce-pub-4137.html	
George Bush and EU President Manuel Barroso have promised to "act with resolve and urgency to reduce greenhouse gas emissions" in a joint statement at the annual EU-US summit meeting in Vienna. However, the EU is off track in meeting its pledges under the Kyoto Protocol, which it championed after the US walked out.	http://www.wbcsd.org/plugins/DocSearch/details.asp?type=DocDet&Objectid=MTk0ODM & ...MTk1MDM	Jun 26
Sustainability management in business, CSR		
Ceres benchmarks corporate governance on climate change, finding steady gains by leaders while some laggards leapfrog toward the top and other laggards stagnate at the bottom.	http://www.socialfunds.com/news/article.cgi/article1966.html	Mar 28
Dell plans to triple the amount of product recovered from customers by the end of 2009 and released its annual sustainability report outlining current progress and future goals for the company's corporate responsibility effort.	http://www.csrwire.com/article.cgi/5390.html	Apr 12
BP and DuPont Receive Top Scores in First-Ever Ranking of 100 Global Companies on Climate Change Strategies.	http://www.ceres.org/pub/publication.php?pid=84	Apr 12
Hewlett-Packard are tackling the complex issues of human rights in their supply chain management.	www.wbcsd.org/includes/getTarget.asp?type=DocDet&id=MTY3NTA	Apr 25
Electricity companies are engaging policy makers, civil society and other stakeholders in a serious dialogue about what each can do to spark change; their objectives include improving energy efficiency, decarbonising the fuel mix, investing adequately in infrastructure and securing a reliable grid.	WBCSD Electricity Utilities Sector Project www.wbcsd.org	May 4
Latest on OFRs & Business reviews, following the UK Government's revised guidance. Newly required in Business Reviews will be - amongst other items - additional provisions for publicly quoted companies to describe factors likely to affect the future development, performance and position of the business and information on environmental matters, employees and social & community issues, including information about the company's policies on these issues.	Allen & Overy Bulletin	May 22
Wal-mart new leaf? Retail giant seeks new global ethics director with a strong corporate responsibility orientation and global experience to compliment its "ambitious and innovative effort to incorporate stakeholder engagement into its core business model".	http://www.ethicalcorp.com/content.asp?ContentID=4269 [sub] & http://www.edie.net/news/news_story.asp?id=11501&channel=1	May 25

Business of sustainability: Since 2003, General Electric has sold over \$1bn worth of wind & natural gas turbines to China. It's a movement that's only just beginning.	http://www.wbcsd.org/plugins/DocSearch/details.asp?type=DocDet&ObjectID=MTkzMTg	May 30
Shell and the Danish Institute for Human Rights have developed a human rights analysis system, to access Shell's human rights compliance.	http://www.wbcsd.org/includes/getTarget.asp?type=DocDet&id=MTY3NDU	May 30
CSR-related league tables are multiplying. Business Ethics magazine recently released its eighth annual list of the "100 Best Corporate Citizens," Corporate Knights magazine & Innovest produce the "Global 100 Most Sustainable Corporations in the World" and Fortune magazine assesses social responsibility in its annual "Most Admired Companies".	SocialFunds.com	Jun 8
The Home Depot annual meeting this summer is widely regarded as a low point in corporate treatment of investors. The company displayed contempt for its shareholders with directors absences, questions truncated by a one-minute timer, and vote results unannounced.	http://www.socialfunds.com/news/article.cqj/article2028.html	Jun 13
In-house lawyers and CSR: lawyers in the US still see themselves more as an objective legal adviser than as strategic business adviser; this is starting to change as they become more involved in CSR teams.	http://www.ethicalcorp.com/content.asp?ContentID=4331 [subscription]	Jun 21
Was Bausch & Lomb more interested in the financial implications of a product recall than in the health of its customers? Its poor management of the recall of MoistureLoc contact lens solution looks to have irreparably damaged its reputation with consumers.	http://www.ethicalcorp.com/content.asp?ContentID=4381 [subscription]	Jul 20
Consumers say it is not easy enough to live a sustainable lifestyle, and feel they need help to do so concludes UK's Sustainable Consumption Roundtable.	http://www.ncc.org.uk/responsibleconsumption/index.htm	Jul 27
Center for Sustainable Innovation introduced a new application of its "social footprint" method for calculating corporate social bottom lines, this time for global warming.	http://www.wbcsd.org/includes/getTarget.asp?type=DocDet&id=MTk5ODk	Aug 17
Environment & climate change		
Canada cold shoulders Climate Change as Prime Minister Stephen Harper began disassembling Canada's Climate Change Program, according to the Sierra Club of Canada. The government also appears to be back-peddling on the Kyoto climate protocol, which Canada ratified in 2002.	www.ens-newswire.com	Apr 5
NASA survey of the massive ice sheets covering Greenland and Antarctica, confirms climate warming is changing how much water remains locked in Earth's largest storehouses of ice and snow.	http://www.nasa.gov/home/hqnews/2006/mar/HQ_06089_polar_ice_sheets_melting.html	Apr 12
Cost of curbing GHG emissions much lower than costs of climate change According to Germany's Environment Agency, total world greenhouse gas emissions could be halved by 2050 at a cost equivalent to only 1% of global GDP. Without action, the costs of climate changes could cut world GDP by 10% it says.	Germany Environment Agency http://www.lowcvp.org.uk/newsandevents/news.cfm?news_id=393	Apr 21
International Energy Agency (IEA) predicts that by 2030 demand for energy - and the discharge of greenhouse gases - will have risen by nearly 60%. Two-thirds of this increase will be due to economic growth in developing countries.	ICC/WBCSD/WEC http://www.wbcsd.org/includes/getTarget.asp?type=DocDet&id=MTkwODM	May 4
Electricity market: only ten countries fully liberalised according to Eurostat, who published an overview of the state of the European electricity markets. Wind power has made the strongest progress since 2000: its installed capacity is up by 154%.	http://www.wbcsd.org/includes/getTarget.asp?type=DocDet&id=MTkyNjI	May 22
Legacy management. SITA took on the challenge of restoring France's most polluted industrial site using a community-driven project blending environmental concerns with long-term economic reconversion of the site.	http://www.wbcsd.org/plugins/DocSearch/details.asp?type=DocDet&ObjectID=MTk1NzQ	Jul 4
ENS report that Israeli bombing of a Lebanese power plant 30km south of Beirut is believed to have spilled at least up to 35,000 metric tons of oil: some fear the oil could spread to Turkey and Cyprus.	http://www.ens-newswire.com/ens/aug2006/2006-08-08-01.asp	Aug 8
Reporting/Assurance		
BP plc 2005 report available at: http://www.bp.com/sustainability with responses to stakeholders' concerns in reporting.	www.reportalert.info/ra/BP.htm	Apr 6
Rabobank Group scoop 2005 ESRA Award for the Best CSR Report in Europe, awarded at DG Employment, Social Affairs and Equal Opportunities/European Sustainability Reporting Awards conference.	enviropreporting.com & Edie	Apr 6
Nike and Hewlett-Packard shared the first prize in this year's Ceres/ACCA Sustainability Reporting Awards at Ceres investor coalition's annual conference.	Greenbuzz	Apr 10
Novo Nordisk has issued its second integrated Annual Report covering both financial and non-financial performance in 2005.	http://www.novonordisk.com/annual-report	
Nestlé's Latin America corporate social responsibility report is its attempt to understand its operational impacts across a vast sourcing, production and	http://www.nestle.com/NR/rdonlyres/D47B0192-15DF-4184-ABF9-823751D9D225/0/Nestle_CSR_concept_GB.pdf#search=%22Nestle%20Latin%20America%20report%22	May 11

distribution chain.		
Energy and home services group Centrica published its 3 rd CR report. In response to feedback from stakeholders, the full version of the report is published solely online for the first time.	http://www.centrica.com/responsibility	May 18
Some welcome the growth of Sustainability Reporting while others say it masks <i>Corporate Unsustainability</i> . The Social Investment Research Analysts Network research shows >75% of the S&P100 have special website sections disclosing environmental and social performance, up 34% from last year.	Socialfunds.com	Jul 13
However, researchers from the Centre for Social and Environmental Accounting Research (CSEAR) in Scotland argue that it may do more harm than good; sustainability reporting either moves corporations toward the ultimate goal of social and environmental sustainability, or it impedes progress because this goal cannot possibly be achieved until the current capitalist structure is replaced by one prioritizing sustainability over profit.	Socialfunds.com	Jul 13
From Reporting to Communication: Johnson Controls Inc launched an energy blog to complement their communications arsenal of press releases, sustainability reports and investor conference calls. www.youenergyforum.com	http://www.wbcsd.org/includes/getTarget.asp?type=DocDet&id=MTk4MTM	Aug 3
GM's 2005 report - written by Sd3 - again tops auto sector sustainability reporting. Of the 30 companies in the sector whose environmental and sustainability reporting was analyzed by the Roberts Environmental Center in 2006, General Motors again achieved the highest ranking in environmental and sustainability reporting based on the Center's Pacific Sustainability Index.	www.Sustainability-Reports.Com & http://www.gm.com/company/gmab/sustainability/reports/05/index.html	Aug 10
Financial services sector		
Seven out of ten UK homebuyers would pay more for an energy-efficient home, and almost half are prepared to invest in an eco-house with advanced energy and water-saving features.	EDIE, 31 March 2006	Apr 3
UN's Principles for Responsible Investment launched by institutional investors, declared as 'consistent with fiduciary duty'.	http://www.unpri.org/principles/ & http://www.socialfunds.com/news/article.cgi/article1994.html	Apr 27
Swiss bank Credit Suisse has announced that it is to make its domestic banking operations carbon neutral.	http://www.wbcsd.org/includes/getTarget.asp?type=DocDet&id=MTkyOTI	May 29
South Africa's largest retirement fund, the Government Employees Pension Fund (GEPF), announced that it will mobilise its financial strength to improve corporate behaviour: its plan of action will be based on the UN Principles for Responsible Investment which are backed by over 70 investors with more than US\$4 trillion in assets under management.	UNEP FI www.unpri.com	Jun 9
Trucost calculated carbon footprints in the 44 largest UK mutual funds and investment trusts. Of the top ten portfolios with the lowest carbon intensity two Scottish Widows portfolios are top of the list (Environmental Investor and Ethical Fund), third is Norwich Union Sustainable Future UK Growth Fund.	http://www.socialfunds.com/news/article.cgi/article2046.html	Jul 4
The Equator Principles have been revised. The revision underscores how far the financial sector has progressed in embedding best practices to manage social and environmental risks related to project financing. However, other commentators decry the failure to implement adequate transparency, accountability, and governance mechanisms.	http://www.csrwire.com/PressRelease.php?id=5903 & http://www.socialfunds.com/news/article.cgi/article2055.html	Jul 6 & 12
UNEP FI shows how 10 leading global investment banks are integrating environmental, social, and governance (ESG) considerations into their research and tells the skeptics out there of the financial materiality of ESG issues. See also how the 4 th Survey from Thomson Extel and the UKSIF looks beyond the numbers to assess the role of language in promoting uptake of SRI research.	http://www.csrwire.com/PressRelease.php?id=5957 & www.wbcsd.org/includes/getTarget.asp?type=DocDet&id=MTk2ODY , http://www.socialfunds.com/news/article.cgi/article2066.html	Jul 19 Aug 1
New insurance products tackle climate change and include 'green' building credits and incentives for investing in renewable energy. Their rise is tracked by the Ceres investor coalition.	http://www.wbcsd.org/includes/getTarget.asp?type=DocDet&id=MjAxMjg	Aug 24
Food & drink / Tourism & hospitality sectors		
UK DEFRA Food Industry Sustainability Strategy aims to tackle the impact of the food industry on precious resources, such as energy and water, and its contribution to climate change.	http://www.defra.gov.uk/farm/sustain/fiss/fiss2006.pdf	Apr 29
Responsible soy sourcing - complex CR management issues include massive deforestation, GM crops, debt-slavery; these now face companies such as Unilever and MacDonalads.	http://www.ethicalcorp.com/content.asp?ContentID=4250 [subscription]	May 10
Hotels lag behind other travel sectors in responsible tourism - and uptake is particularly slow in North America; although exceptions include Canadian-based Fairmont Hotel chain. A key focus issue is human rights.	http://www.ethicalcorp.com/content.asp?ContentID=4306 [subscription]	Jun 7
Marks and Spencer demonstrated that an effective corporate responsibility strategy is simply good business for the food industry. Its "Behind the label"	Agro Informa	Aug 29

marketing campaign, which highlighted the UK retailer's stance on ethical food production has been its most successful ever.		
Electronics & ICT		
Apple launched its free computer take-back program.	http://www.greenbiz.com/news/news_third.cfm?NewsID=31190	Jun 1
BT launched new society and environment report, includes external articles.	http://www.bt.com/betterworld	Jun 7
Hewlett-Packard launched a year-long training program for managers of its suppliers in China aiming to improve social and environmental responsibility practices in their factories. HP is also expanding its product return and recycling program.	http://www.wbcscd.org/includes/getTarget.asp?type=DocDet&id=MTkzNTg&...MTk1Mjk	Jun 7 & Jun 26
Cost of implementing the WEEE Directive in the UK could make it unprofitable for electrical goods manufacturers to trade here, according to the Association of Manufacturers of Domestic Electrical Appliances. But... WEEE recycling costs are "lower than expected" according to Hewlett Packard in assessing its costs for recycling electrical and electronics waste across the EU. Costs in countries like Austria, Germany and Spain are just of a few euro cents per product, according to findings.	http://www.environmental-finance.com/onlinews/08junwee.htm ENDS Daily ISSUE 2110 http://www.endseuropedaily.com/docs/60606b.doc	Jun 8 Jun 6
Most computer users would be prepared to pay a little extra for IT equipment that did not damage the environment.	http://www.energyvortex.com/pages/headlinedetails.cfm?id=2395	Jun 28
While IT companies make good progress on CR, Amnesty International revealed significant shortcomings in the IT sector as it compared the corporate responsibility rhetoric of Yahoo!, Microsoft, and Google to their actual actions of complicity in undermining human rights in China. Also, see new portal for combating Internet censorship at www.irrepressible.info .	http://www.csrwire.com/PressRelease.php?id=5976	Jul 26
Sony will cut CO2 emissions from both operations and its product range as part of a deal struck with WWF.	http://www.wbcscd.org/includes/getTarget.asp?type=DocDet&id=MTk4MDU	Jul 27
Extractive, Metals and Minerals Industries		
Final report of the Mining Certification Evaluation Project available from the project web-site www.minerals.csiro.au/sd/SD_MCEP.htm	WWF MCEP Program Manager	Mar 29
Alcoa released 2005 China Sustainability Report on its environmental, social and economic achievements and challenges there	http://www.csrwire.com/article.cgi/5298.html	Apr 5
BHP Billiton has pursued a "conscious policy" to raise the capacity of local suppliers in Peru with a programme of training and technical investment.	Ethical Corporation Magazine "Responsible mining in Chile and Peru" case study	Apr 11
Newmont trying hard while facing campaigners on human rights, environmental impacts and the treatment of local people whose land has been expropriated by the Ahafo project, a JV with World Bank's private sector arm.	http://www.ethicalcorp.com/content.asp?ContentID=4245 [subscription]	May 10
The Roberts Environmental Center released its 2006 analysis of environmental and sustainability reporting in the metals, mining, and crude-oil sectors. Of the 30 companies studied, BHP Billiton had by far the best environmental and sustainability reporting.	http://www.greenbiz.com/news/news_third.cfm?NewsID=30614	May 26
Canadian extractive companies have the potential to make or break the futures of fragile states. A lot depends on how prepared they are to deal with human rights issues and the challenges of doing business in a conflict zone.	More at http://www.corporateknights.ca/content/page.asp?name=energy_and_conflict	May 30
Mining and metals industry's biodiversity conservation performance is under increasing scrutiny from NGOs, commentators and financial analysts, according to the ICMM in the new IUCN/ICMM guide <i>Good Practice Guidance for Mining and Biodiversity</i> . Note also that the world's accelerating biodiversity crisis requires a new international coordinating mechanism.	http://www.environmental-finance.com/onlinews/29junmin.htm & http://www.wbcscd.org/plugins/DocSearch/details.asp?type=DocDet&ObjectID=MTk3MDE	Jun 30 & Jul 20
Investors have been warned about environmental, social, and governance performance of Progress Energy, Tyco, and Watson Pharmaceuticals, while Rio Tinto received thumbs-up. Innovest Strategic Value Advisors has been issuing some low ratings of late on companies' environmental, social, and governance (ESG) performance.	http://www.csrwire.com/PressRelease.php?id=5980	Aug 9
New CSR manager recruited at Barrick Gold Corporation The main role of the Manager is to drive Barrick's CSR programs with an emphasis on stakeholder engagement, cross-regional learning and CSR communications.	Lifeworth.com	Aug 14
<i>The mining industry, learning from the past, preparing for the future</i> , speech by Managing Director of Rio Tinto-Australia Even though the mining industry is currently enjoying a massive demand for minerals, addressing issues relating to local communities, 'reducing CO2 emissions and ensuring greater employee participation is critical in securing Rio Tinto's future'.	http://www.wbcscd.org/includes/getTarget.asp?type=DocDet&id=MTk5OTY	Aug 15
A Canadian ministerial committee has requested the Canadian government move towards a regulatory approach for Canadian firms operating abroad, saying that "more must be done to ensure that Canadian companies have the	http://www.wbcscd.org/plugins/DocSearch/details.asp?type=DocDet&ObjectID=MjAxODU	Aug 31

necessary knowledge, support and incentives to conduct their activities in a socially and environmentally responsible manner		
Automotive sector and sustainable mobility		
UK Government asks its civil servants to count the environmental costs of their travel arrangements by Government this week.	http://www.edie.net/news/news_story.asp?id=11289&channel=1	Apr 7
Pedestrians buy more than motorists. Surveys show that people who walk to the shops buy more than those that arrive by car. Retailers hugely overestimate the importance of the car, and underestimated how many of their customers walked, cycled and used public transport.	Environmental Transport Association Going Green ezine Spring 2006	Apr 10
■ Calculate how much owning your car costs with ETA's cost-calculator: an Sd3 Director's cost ~£3600/yr. Owning a second car may not be worth it as you could take 240 £15 taxi journeys per yr for this - that's over 4 a week!	www.eta.co.uk/tools/carcalcstart.asp	Apr 10
Car manufacturers "failing on CO2 cuts" European, Japanese and Korean carmakers are still making such slow progress in cutting carbon dioxide emissions that they now stand virtually no chance of meeting CO2 targets agreed with the EU.	Environment DAILY http://www.wbcscd.org/includes/getTarget.asp?type=DocDet&id=MTq4ODc	Apr 19
VW Polo BlueMotion marks the start of VW's BlueMotion sustainability campaign; VW also announced that it is to stop making cars that can run only on gasoline for the Brazilian market this year and will concentrate wholly on flex-fuel vehicles there.	http://www.lowcvp.org.uk/newsandevents/news.cfm?news_id=384	Apr 20
Uncertainty over oil prices, energy policies and climate in the U.S. is a major concern for Wall Street analysts struggling to assess the value of auto companies. They need better disclosure from auto companies about their strategies for managing the risks and capturing the opportunities.	http://www.wbcscd.org/includes/getTarget.asp?type=DocDet&id=MTkwMTE	May 1
Ford Motor Company & TerraPass announced the "Greener Miles" program allowing Ford car owners to offset the climate impact of their driving.	http://www.wbcscd.org/includes/getTarget.asp?type=DocDet&id=MTkwMTA	May 4
Hybrid sales are cooling off in the United States despite high gasoline prices, mostly because the fuel-saving vehicles are still too expensive, analysts say.	http://www.wbcscd.org/includes/getTarget.asp?type=DocDet&id=MTkzMDA	May 29
Beijing's inaugural "no-car day", designed to combat worsening pollution faced grid-locked traffic with the grey air dense with exhaust fumes.	http://www.wbcscd.org/includes/getTarget.asp?type=DocDet&id=MTkzNjA	Jun 8
CEOs of the top three automakers urged members of US Congress to provide incentives for ethanol distribution to help the domestic auto industry.	http://www.wbcscd.org/includes/getTarget.asp?type=DocDet&id=MTkyMzM	Jun 23
The US has 5% of the world's population and 30% of the world's automobiles, but the country contributes 45% of the world's automotive emissions of carbon dioxide, according to the advocacy group Environmental Defense.	http://www.ens-newswire.com/ens/jun2006/2006-06-28-03.asp	Jun 28
BP is to give \$500m to fund radical research on the production of new and cleaner energy, principally fuels for road transport. BP also announced the creation of a partnership with Du Pont to develop, market and produce the next generation of biofuels.	http://www.lowcvp.org.uk/newsandevents/news.cfm?news_id=435	Jun 30
Fuel economy label seems to work as 40% of people in the UK who have recently bought - or are about to buy - a new car are aware of the new label. Whilst 65% said it was important in helping to decide which car to buy.	http://www.lowcvp.org.uk/newsandevents/news.cfm?news_id=424	Jun 30
Dutch car registration tax - payable on purchasing a new car - is now strongly differentiated according to vehicles' environmental performance.	http://www.wbcscd.org/includes/getTarget.asp?type=DocDet&id=MTk1ODY	Jul 6
A survey by Harris Interactive found that 74% of adults say that US auto producers should move faster to build cars & trucks that consume less fuel. A useful overview of alternative fuels is also given (hybrids, diesel, CNG etc).	http://www.wbcscd.org/plugins/DocSearch/details.asp?type=DocDet&ObjectID=MTk2MDI	Jul 10
Ford is to invest £1bn, double the level of investment the company has previously set for environmental improvements, to cut emissions. Ford hopes to introduce improvements across the board rather than in just a few models.	http://www.edie.net/news/news_story.asp?id=11741&channel=1	Jul 19
Biofuels have strengths and weaknesses in terms of their social and environmental impacts, Bank Sarasin reports. Whilst they help solve a host of problems clouding the oil industry, including greenhouse gas (GHG) emissions, they may not represent a panacea yet.	http://www.socialfunds.com/news/article.cgi/article2073.html	Aug 8
A new group, the Hybrid Owners of America, has been launched to organize and advocate the interests of the roughly 500,000 hybrid-owning Americans.	http://www.wbcscd.org/includes/getTarget.asp?type=DocDet&id=MjAwODI	Aug 21

Explore sustainability with Sd3's knowledge centre at <http://www.sd3.co.uk>

* www.martin-hill.com