



Sd3's sustainability snippets April 6th - Aug 6th digested and assembled from various sources.

What's in the press?

-  Sd3 employee in the press: **World Transport Policy & Practice: Sustainability risk analysis of the low-cost airline sector** (by Duncan Gordon et al) www.eco-logica.co.uk/WTPPhome.html
-  **Green Futures: UK sustainable development strategy** www.greenfutures.org.uk/
-  **The Ecologist Magazine: Do we live in a fake culture?** www.theecologist.org/
-  **Fast Company: Interview with CEO of General Electric** www.fastcompany.com/magazine/
-  **Finance sector alert! What's out there for you?** Environmental Finance <http://www.environmental-finance.com> | GreenMoney Journal <http://www.greenmoneyjournal.com> | Institutional Investor <http://www.institutionalinvestor.com> | Africa investor (Ai) <http://www.africa-investor.com>



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Snippet	Source, Go to	Date
Automotive sector and sustainable mobility		
Ford Motor Company will issue a report on climate change by the end of 2005	http://www.socialfunds.com/news/release.cgi/3689.html	Apr 5
 Hydrogen motorbike too silent First hydrogen-fuelled motorbike is too quiet and could be dangerous for other road users.	www.eep.org/ http://www.intelligent-energy.com/images/uploads/env%20brochure.pdf	Apr 6
Canadians may pay more for new cars after the auto industry signed a promise Tuesday to cut greenhouse gas emissions from future vehicles and boost research and development.	http://www.wbcds.org/includes/getTarget.asp?type=DocDet&id=14118	Apr 7
Are automakers now attempting to hide the harmful nature of their products much like cigarette makers did? The recent Alliance of Automobile Manufacturers ad implies that new cars do not produce harmful carbon emissions, when in fact around 1,300 million tonnes of carbon dioxide pollution is emitted by cars in the US each year.	http://www.edie.net/news/news_story.asp?id=9748&channel=1	Apr 8
E-85 is an 85% blend of ethanol and gasoline, and the Canadian government now has more than 1,400 ethanol-powered flexible-fuel vehicles, the largest by far of any vehicle type in its fleet.	http://www.wbcds.org/plugins/DocSearch/details.asp?type=DocDet&Objectid=14411	Apr 22
Brazil, the world leader in bioethanol, puts 100 per cent sugar-based fuel into more than half its new cars. In oil-profligate Europe it has been a virtual non-starter. 98% of transport fuels used in Europe are oil-based, while transport carbon emissions here have risen by 20% in the past decade. An EU Directive set a target of 5.75% transport energy from biofuels by 2005.	http://www.observer.co.uk	Jun 19
Ford and GM amongst America's ten worst "greenwashers" according to a "Green Life" report.	www.edie.net/news/news_story.asp?id=9814&channel=1	Apr 22
General Motors is "betting that hydrogen-powered vehicles will one day make you forget about those billion-dollar losses it's racking up". GM treated selected journalists to a luxury visit in California to talk about its research efforts to store hydrogen onboard fuel-cell vehicles.	http://www.wbcds.org/plugins/DocSearch/details.asp?type=DocDet&Objectid=14168 [link not permanent]	Apr 28
Germany's environment ministry has released initial details of a law to introduce a national labelling system for cars and trucks with lower fine particle (PM10) emissions.	ENDS Daily 1867	Apr 26
World's carmakers have agreed to reduce greenhouse gas emissions by more than 17% in Canada but continue to fight similar restrictions in California.	http://www.ethicalcorp.com [subscription]	May 11
Fuel-cells on road GM and DaimlerChrysler are developing fuel-cell vehicles and have leased working models to government and business firms. Honda plans to release fuel-cell cars on the U.S. retail market by the end of the year. Nissan, which had relied on U.S.-made batteries, unveiled its own battery in February. Toyota and Hino Motors are developing a fuel-cell bus.	http://www.wbcds.org/plugins/DocSearch/details.asp?type=DocDet&Objectid=14598 [link not permanent]	May 12
Car makers CO2 progress "still too slow" says European Commission in reporting disappointing progress towards a commitment made to the EU to cut carbon dioxide (CO2) emissions.	Ends daily 1876	May 11
Is the world at the tipping point of a hydrogen economy? Ford and GM face financial difficulties, credit rating agencies saw the automakers' plights as so desperate they cut their credit ratings to junk status, which means it is far	Newsday and http://www.wbcds.org/plugins/DocSearch/details.asp?type=DocDet&Objectid=14801 [link not permanent]	Jun 3

more expensive for them to borrow money. China went from no phones to cell phones, will it do a similar leap in transportation and will this help keep the auto giants afloat?		
General Motors was asked to disclose its strategies for facing the risks posed by climate change by leading institutional investors when they supported a shareholder resolution. The resolution was however voted down by the shareholders (receiving 7% supportive votes).	http://www.csrwire.com/article.cgi/4026.html	Jun 8
"My dog started drinking out of my tail pipe" For 18 months Gregg Kelly, a businessman, has driven a hydrogen-powered car as part of an experiment by Toyota to gather intelligence on real world experiences.	International Herald Tribune & http://www.wbcd.org/plugins/DocSearch/details.asp?type=DocDet&Objectid=15179 [link not permanent]	Jun 9
Ford and BMW are developing an internal combustion engine that will not be dependent on oil.	http://www.wbcd.org/includes/getTarget.asp?type=DocDet&id=15191 [link not permanent]	Jun 10
Volvo Cars Corporate Responsibility Report outlines reducing greenhouse gas emissions both from its products and from its manufacturing plants as top of the agenda, together with customer satisfaction and employee issues. Volvo cut the average fuel consumption of its cars by 11% by the end of last year.	http://www.volvocars.com/citizenship	Jun 27
The average new car in the EU-15 was releasing almost 12% less CO2 in 2003 than it did in 1995, according to a Commission report. But pressure is growing, especially from Berlin, to push automakers to make further cuts.	http://www.wbcd.org/includes/getTarget.asp?type=DocDet&id=15615 & ENDS Daily 1906	Jun 30
Road transportation, on a worldwide basis, will become unsustainable within the next 50 years and probably much sooner if current trends continue.	http://www.wbcd.org/includes/getTarget.asp?type=DocDet&id=15706	Jul 7
How far on one gallon of fuel? Check out this article from the WBCSD pages (top mileage was 1,826 miles!). Read about the Mater Dei High School car, the Mercedes-Benz Bionic Car, the Honda Insight and the Toyota Prius.	http://www.wbcd.org/plugins/DocSearch/details.asp?type=DocDet&Objectid=15888	Jul 19
EURO V emissions standard on the way The European Commission launched a consultation on the next round of EU car emission standard. It should formally propose "Euro V" standards for new vehicles by the end of the year.	ENDS 1920	Jul 18
The Sierra Club and Ford embrace The Sierra Club typically say, "They churn out more and more gas-guzzling SUVs, so now we're producing less-efficient cars on average than we were in 1980". Now they say "Ford...are now beginning to make more fuel-efficient cars and trucks".	Our Planet http://www.emagazine.com/	Jul 29
DaimlerChrysler has published its "Sustainability Profile 2005" and annual Environmental Report entitled "360 DEGREES - The Forces That Move Us."	alert@reportalert.info	Aug 3
Honda, GM, BMW collaborate to jointly develop technologies for hydrogen fuel cell vehicles and vehicles equipped with hydrogen-powered engines	http://www.wbcd.org/includes/getTarget.asp?type=DocDet&id=16102	Aug 4
Financial services sector		
Rabobank has now passed the pioneering phase that centred on raising awareness of CSR and is now ready to enter the next phase; i.e. a commercial approach to sustainable products and services and the application of CSR criteria in the standard service processes.	http://www.csrwire.com/article.cgi/3824.html	Apr 27
Barclays has given an account of its efforts to improve its consumer and corporate lending practices in its Corporate Responsibility Report for 2004.	alert@reportalert.info	Apr 27
JPMorgan Chase has been commended for its recent adoption of an environmental policy, mainly to address global warming and deforestation.	http://www.edie.net/news/news_story.asp?id=9852&channel=1	Apr 29
HSBC's CSR Report 2004 focuses on how the bank manages social, environmental and reputational issues eg, through project finance.	alert@reportalert.info http://www.hsbc.com/csr	May 4
John Stewart, chief executive of National Australia Bank commented that the bank would not have suffered the "ritual killing" it experienced following the foreign exchange scandal last year had it not already lost the respect of the community, shareholders, customers and staff.	http://www.ethicalcorp.com [subscription]	May 9
JPMorgan Chase, after environmental protests at its HQ, is to introduce policies to promote sustainable forestry and indigenous people's rights and will block funding that could be used for illegal logging.	http://www.wbcd.org/plugins/DocSearch/details.asp?type=DocDet&Objectid=14695 [link not permanent]	Jun 2
HSBC has become the first bank to set out sustainable development guidelines for its financing of freshwater infrastructure projects.	http://www.wbcd.org/plugins/DocSearch/details.asp?type=DocDet&Objectid=14794 [link not permanent]	Jun 2
Co-op Group's new Corporate Social Responsibility Report 2004 is available.	http://www.co-op.co.uk/csr2004	Jul 11
NGOs, SRI funds and Banktrack against Shell Two European socially responsible investment (SRI) funds have divested from Shell due to concerns over the Sakhalin II project. Campaigning NGOs and BankTrack reported the ways Sakhalin II contravenes the Equator Principles eg, on the International Finance Corporation (IFC) Safeguard Policy on Indigenous Peoples.	http://www.socialfunds.com/news/article.cgi/article1761.html Banktrack http://www.banktrack.org/index.php?id=28	Aug 2
Australia & New Zealand Banking Group's (ANZ) new Environment Charter covers some challenging commitments on the impact of its products and	http://www.anz.com/aus/about/Environment	Aug 2

services, namely regarding the way these are used by clients.		
KLD Launches Global Climate 100sm Index Launched with the Global Energy Network Institute (an NGO) this is the first global index focused on solutions to climate change. It was created in response to growing demand for investment strategies that address global warming, and comprises companies who will likely provide solutions while offsetting the longer-term impacts of climate change through renewables, alternative fuels, clean tech and efficiency.	http://www.kld.com/resources/media_center.html & http://www.geni.org	Aug 2
Check out these resources! Environmental Finance is a monthly magazine (http://www.environmental-finance.com) covering the impact of environmental issues on the lending, insurance, investment and trading decisions affecting industry. FTSE Group (http://www.ftse.com) is a world leader in the creation and management of indices. GreenMoney Journal promotes socially & environmentally responsible business (http://www.greenmoneyjournal.com). Institutional Investor (http://www.institutionalinvestor.com) is the gateway to all Institutional Investor publications. Africa investor supplies investors and policy makers with information on Africa's investment environment (http://www.africa-investor.com)	UNEP FI www.unepfi.org	Aug 2
ICT/Electronics sector		
HP's Corporate social responsibility manager sees HP's work in emerging markets as critical to the company's long-term economic sustainability and has mixed feelings about Carly Fiorina's departure as CEO after six years.	http://www.ethicalcorp.com	Apr 6
Steve Jobs CEO defended Apple's environmental record in response to a list of complaints circulated by a Silicon Valley activist.	http://www.ethicalcorp.com [subscription]	Apr 27
Intel Corporation: "Corporate responsibility is simply good management" Their ongoing commitment to transparency and accountability is evident in their 4 th annual report on corporate social responsibility efforts and results.	http://www.csrwire.com/article.cgi/4000.html	Jun 1
Local authorities/Local development		
Community groups, charities and government organisations are working hard to make our communities cleaner, safer and greener.	http://www.cleanersafergreener.gov.uk/flash/index.html	Apr 6
http://www.ourpartnership.org.uk is designed to help partnership working between the voluntary and public sector by providing news & case studies.	IDEA Knowledge update	Apr 19
"Zero Emission Neighbourhoods" have developed community-based ways to increase energy efficiency and the use of renewable energy and tested it in six varied urban areas within the UK, Greece and Italy.	SPN UK	May 6
Food & drink sector and sustainability		
Allied Domecq has produced its second Social Report and focuses on its Marketing Review Board, which vets advertisements.	http://www.alliedomecq.com/en/OurResponsibilities/	Jun 3
Cor! Diversity. Three Coors Brewing Company employees have been recognized for their contributions to promote diversity.	http://www.csrwire.com/article.cgi/4024.html	Jun 3
Coca-Cola has issued its Social Responsibility Report for 2004; prepared in accordance with the Guidelines of the Global Reporting Initiative (GRI), and with key data that have been independently verified.	http://www.coca-colahbc.com/community/index.php	Jun 16
Sustainability management in business, CSR		
Despite tough corporate reforms and pressure from shareholder groups, compensation for chief executives is rising, even when revenues are not.	http://www.ethicalcorp.com	Apr 6
European businesses across with ≥ 150 employees will have to abide by the 2002 EU Directive on Information and Consultation. Companies have to consult staff on subjects ranging from employment prospects to changes in work organisation or contractual relations.	http://www.ethicalcorp.com	Apr 6
Supply chain ethics PricewaterhouseCoopers report "CSR and the Ethical Supply Chain", which focuses attention on commerce in emerging markets, receives mixed welcome by some commentators against backdrop of FTSE4Good's procurement requirements and Make Poverty History campaign.	http://www.ethicalcorp.com	Apr 6
IBE's "Corporate Use of Codes of Ethics" report claims that while ever more companies are introducing ethical codes of conduct (up 18% in FTSE 100 since 2001) fewer than half provide their staff with any training on the application of these codes.	http://www.ethicalcorp.com	Apr 6
America's ten worst "greenwashers" have been identified and accused of targeting consumers, investors and policy makers alike (they're Ford, BP, United States Forest Service, General Motors, ChevronTexaco, the Nuclear Energy Institute, the Alliance of Automobile Manufacturers, TruGreen ChemLawn, Xcel Energy and the National Ski Areas Association).	http://www.edie.net/news/news_story.asp?id=9814&channel=1	Apr 22
Pharma and Biotech companies just starting to become more transparent in discussing contentious issues such as: marketing and clinical trial findings, access to medicines for the poor, and political contributions.	http://www.socialfunds.com/news/article.cgi/article1696.html	May 3
Results of the largest ever analysis of environmental impacts of different product groupings across the European economy have been released. The Eipro (environmental impact of products) study is a key foundation stone for the	http://europa.eu.int/comm/environment/ipp/identifying.htm	May 16

EU's integrated product policy (IPP).		
UK quoted companies have received official guidance on how they should report on environmental issues in annual "operating and financial reviews" that become mandatory from this year.	ENDS Daily 1876	May 16
Sd3's new operating and financial reviews (OFR) service line is launched focusing on training, policy development, production and management.	www.sd3.co.uk	May-Jun
UK's Royal Mail chairman has radical plans for employees to take part-ownership of the hitherto state-owned company.	http://www.ethicalcorp.com/content.asp?ContentID=3753	Jun 30
ADL's 'Innovation High Ground' report finds that "Sustainability-driven innovation...offers real business value, but benefits are still intangible for many and...; in stark contrast to five years ago, the leaders are now focusing on winning tomorrow's customers, rather than just managing risks; a small minority of companies have integrated sustainability into both their business strategy and product/process design."	http://www.adl.com	Jul 1
Millennium Development Goals Report Progress report prepared by 25 UN agencies and international organizations on reaching the internationally endorsed Millennium Development Goals has been issued.	http://www.unmillenniumproject.org/documents/MDG%20Book.pdf	Jul 5
Share price dropped 10.8% at DuPont in May when the company announced it had received a federal grand jury subpoena regarding perfluorooctanoate, a chemical used to produce Teflon and other DuPont products.	Socialfunds.com SRI News alerts	Jul 19
US firms are clear leaders in innovation for sustainability KPMG and Hendersons show 'innovation deficit'.	ENDS Daily 1898	Jun 17
SustainableBusiness.com has announced the 2005 SB20 list - its annual list of what it considers the world's top sustainable business stocks (top ones being Chiquita, Herman Miller, Swiss Re).	http://www.wbcd.org/includes/getTarget.asp?type=DocDet&id=15943	Jul 21
Another bad apple? KPMG International released its 2005 International Survey of Corporate Responsibility Reporting [it's growing] at the same time that KPMG LLP in the US stated that it "takes full responsibility for the unlawful conduct by former KPMG partners" in selling illegal tax shelters from 1996 through 2002. Is this just one more example of a company promoting corporate responsibility on one hand while acting irresponsibly with the other?	Ethical Corporation	Jul 28
Hell in the oil and gas sector? Firstly Shell (in 2004) revised its proven oil reserves by 20%, later revealing that top executives knew of mistakes in reserve statements then this year revised its cost projections twofold for its Sakhalin II project. Rainforest Action Network say, "Shell is doing a very poor job on both internal governance, managing their own affairs and communicating to their stakeholders and shareholders...[the project has] the most potential for social and environmental damage we've ever seen... [Shell] can't be trusted."	http://www.socialfunds.com/news/article.cgi/article1761.html	Aug 2
Reduce costs by financial incentives to healthier lifestyles American Cast Iron Pipe Co. employees who keep healthy qualify for an annual bonus. U.S. employers, stung by five years of health care costs that have grown at several times the rate of inflation, seek ways to slow cost increases. A growing number of companies want employees to take more responsibility for both costs and health choices. Eight of 10 say the best option for reducing costs is financial incentives to encourage healthier lifestyles.	http://www.wbcd.org/plugins/DocSearch/details.asp?type=DocDet&Objectid=16075	Aug 4
Millennium Ecosystem Assessment (MA) report on Ecosystems and Human Well-being synthesizes and integrates findings related to both small and large businesses throughout the industrial and developing world.	http://www.millenniumassessment.org/proxy/document.353.aspx	Aug 6
Environment & climate change		
International environmental assessment says that new ways of cooperation between government, business and civil society are needed.	http://www.wbcd.org/plugins/DocSearch/details.asp?type=DocDet&Objectid=14097	Apr 5
In the UK, Asda, Morrisons and Tesco are amongst the worst supermarkets for importing organic food rather than supporting and selling home-grown food, particularly in the case of some meat products.	http://www.edie.net/news/news_story.asp?id=9781&channel=1	Apr 15
The European Commission decided to start infringement proceedings against three Member States for failing to provide data on their emissions of greenhouse gases in 2003 (Luxembourg, Malta and Poland).	www.eep.org	Apr 20
Crisis in world fish stocks could be begun to be managed as governments from 45 countries meet...	http://www.guardian.co.uk/fish/0,7368,349369,00.html	May 5
13 CEOs from national and multinational companies (under the aegis of The Prince of Wales' Business and the Environment Programme) will back any Government plans to develop longer-term policies to combat climate change.	http://www.edie.net/news/news_story.asp?id=10024&channel=1	Jun 3
Valuating climate risk in the absence of regulatory clarity New WRI report maps the landscape of climate risk assessment and equips portfolio managers with some of the tools necessary to analyze the potential impacts on corporations operating in increasingly carbon-constrained markets.	http://www.socialfunds.com/news/article.cgi/article1724.html & http://incr.com/ceres_wri_report.pdf & www.greenbiz.com	Jun 7
The building of more than 100 extra nuclear reactors is under consideration worldwide as countries seek ways to limit their reliance on fossil fuels.	http://www.wbcd.org/includes/getTarget.asp?type=DocDet&id=15873	Jul 15
George Bush refused to tackle climate change at the G8 summit, but the	http://www.wbcd.org/includes/get	Jul 15

world is moving on without him.	Target.asp?type=DocDet&id=15871 [link not permanent]	
European Union Emissions Trading Scheme has made the imperative of confronting rising emissions of greenhouse gases tangible in ways that endless exhortations by environment ministers could never do.	http://www.ethicalcorp.com/content.asp?ContentID=3789	Jul 21
A coalition of 140 European civil society groups is calling for drastic new lobbying rules to curb the influence of business on EU environmental, social and consumer policy.	ENDS Daily 1921	Jul 25
Wasters! The UK's Environment Agency reports that while the environmental management of the regulated waste sector is improving, illegal activity still accounts for one-third of serious pollution incidents and the total is increasing.	http://www.environment-agency.gov.uk/commondata/acrobat/spot_eng_1121300.pdf	Aug 6
Reporting/verification		
BP launched its Sustainability Report 2004 'Making the right choices' in April. A rise in both the production of greenhouse gases and the number of workers sacked for "unethical behaviour" has tarnished BP's image as the more eco-friendly face of the oil industry.	http://www.bp.com/sustainability	Apr 11
	http://www.edie.net/news/news_story.asp?id=9797&channel=1	
Co-operative Financial Services best European Sustainability Reporter & North American Sustainability Reporting award winners excel at transparency.	http://www.enviroreporting.com	Apr 13
Philips Sustainability Report 2004 illustrates the company's continued progress in further embedding sustainability in the full business system.	http://www.philips.com/sustainability	Apr 15
Assurance The two international assurance standards - AA1000AS and ISAE3000 - work together to provide a comprehensive and robust assurance process which should satisfy the needs of both management and stakeholders. Subsequently, sustainability assurance based on the combined use of AA1000AS and ISAE3000 is likely to deliver enhanced results. This includes the approach, methodology and conclusion, their communication, credibility, and so ultimately the outcome in relation to stakeholder trust and behaviour.	http://www.csrwire.com/article.cgi/3800.html	Apr 20
Keep it short and use more than one communications channel say Lloyds TSB, the financial services group in its 24-page 2004 corporate responsibility report. http://www.lloydstsb.com/corporate_responsibility	Ethical Performance & www.smallbusinessjourney.com .	Apr 27
BSR Reporting Survey of 19 companies finds that almost without exception, companies want the GRI Guidelines to be more user-friendly but no one appeared to advocate that the purpose or concept of the Guidelines needed re-visiting, or that the fundamental content needed overhauling.	http://www.socialfunds.com/news/article.cgi/article1734.html	Jun 21
The UK government published a list of 25 environmental key performance indicators against which it says companies should consider reporting. The guidelines help flesh out a new legal requirement on listed firms to report regularly on relevant environmental issues.	ENDS 1908	Jun 28
Gap and Nike engage stakeholders and use assurance to enhance credibility as these practices are gaining in significance. KLD's indexes add Nike due in part to its report.	http://www.socialfunds.com/news/article.cgi/article1755.html	Jul 19
British American Tobacco 2004/05 social report is now available online.	http://www.bat.com/socialreport	Jul 26
Products/packaging waste/supply chain/logistics		
Nike declares names and locations of the 700 or so active contract factories currently making its branded products worldwide.	www.nikeresponsibility.com	Apr 13
Extractive industry		
The corporate response to HIV/AIDS features strongly in the pages of Anglo American's latest 'Report to Society'.	Ethical Performance	Apr 20
International Alert published "Conflict-Sensitive Business Practice: Guidance for Extractive Industries", the latest in its Business and Conflict programme.	Ethical Corporation & http://www.eldis.org/static/DOC18150.htm	Apr 27
International Council on Mining and Metals published its 2004 Annual Review. Focused on consolidation of organisational priorities, work programme, and partnerships.	www.icmm.com/library_pub_detail.php?rcd=182	
Andean gold mine risks environmental damage Barrick Gold is facing pressure to redesign a \$1.5 billion gold mine in the Chilean Andes to avoid damaging three nearby glaciers	Ethical Corporation weekly newsletter	Jun 7
Construction, flood defence		
Caterpillar, the construction equipment maker, is under fire from all sides for its sale of bulldozers to the Israeli government through US military aid programmes.	www.ethicalcorp.com	Apr 22
A website has been set up for planners, developers and designers to work together to achieve renewables targets; users can post questions, share experiences, and review case studies of existing projects.	www.susplan.org.uk	May 4

Explore sustainability with Sd3's knowledge centre at <http://www.sd3.co.uk>