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### MERGER PLANS FOR CSR LEADERS

*London, 24 October 2008* - Two leading sustainability and corporate responsibility consultancies - Csrnetwork and Sd3 - are planning to merge. The two companies have announced today that they will be joining forces from 1<sup>st</sup> January 2009.



*Mark Line, Csrnetwork and Dave Knight, Sd3*

The planned merger will bring together two of the industry's most respected consultancies. Both founded in 1999, their in-depth expertise in assisting multinational organisations in the development and implementation of their sustainable strategies will be leveraged by a strong, global network of consultants and associates based out of offices in Europe, Asia and North America.

Mark Line, managing director and co-founder of Csrnetwork, says: "This is an exciting strategic development for both businesses. Together, we bring a wealth of experience in advising organisations worldwide on how to fulfil their social and environmental responsibilities. This

merger of like minds will considerably strengthen our skills and resources for the benefit of all our clients."

Dave Knight, director and co-founder of Sd3, says, "Our combined insight into best practice and emerging issues, coupled with our ability to provide high-level strategic advice and practical solutions, will inspire continuous innovation of our services. We aim to build on our commitment to help organisations create change for a more sustainable future and realise the opportunities this will bring."

Csrnetwork and Sd3 are already leaders in strategy development, benchmarking, communications, responsible sourcing, stakeholder engagement, training and the provision of independent assurance for sustainability reports.

Existing clients of both firms - including Airbus UK, ArcelorMittal, Bacardi, Balfour Beatty, The Co-operative Group, E.ON, General Motors, InBev, InterContinental Hotels Group, Samsung SDI, Procter & Gamble and Vodafone - will be serviced by a new group structure, to be announced in January 2009. This will operate out of offices in Bath, London (UK); San Francisco (USA) and Seoul (Korea).

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